

Date; March, 2019

**RE: Reviewed Price for Products / 商品価格改定のお知らせ**

Dear Customers,

Thank you very much for your patronage always.

As you may be aware, the Australian Dollar keeps on falling against US Dollar as well as Japanese Yen recently.

In addition to this exchange rate situation, suppliers are increasing the prices due to shortage of supply because of the increasing popularity of Japanese foods world-wide.

These facts caused our cost price rising dramatically for imported and local items.

This ongoing price hike cannot be absorbed by our company indefinitely despite of our best efforts, therefore we are forced to review the price of our products.

New prices will be applied gradually, and your kind understanding would be highly appreciated.

Please feel free to contact your sales representative or JFC Sydney office if you require further information,

Regards,

お客様各位

日頃は格別のご愛顧を賜り、厚くお礼申し上げます。

弊社 JFC グループでは合理化や効率化によるコストダウンの努力を続けてまいりましたが、昨今の急激な豪ドルの下落、世界的な日本食ブームによる原料価格の高騰は、これまでの企業努力では吸収できない厳しい状況となってまいりました。

つきましては誠に勝手ながら順次新価格を適用させて頂きたく、何卒御了承頂きますようお願い申し上げます。

今後も皆様の御期待と御要望にお答えできるよう引き続き企業努力に努めてまいりますので、何卒変わらぬお引き立てを賜りますようお願い申し上げます。